

**JANUARY 6-8,  
2011**

**BOMBAY  
EXHIBITION CENTRE  
GOREGAON (E)  
MUMBAI, INDIA**

**WHY MUMBAI?**

- It is the financial capital and the largest city of India
- Ranked as the "Alpha World City", third in its categories of global cities, by the Globalization & World Cities Study Group
- Presence of all major corporate and business houses
- Traditional base for water and wastewater treatment in India
- Existence of Asia's largest water treatment plant signifies immense potential
- Focus on infrastructure growth including water and wastewater management
- Highly progressive state government encouraging private investment
- Rapid urban and commercial growth fuelled by services and tourism boom

**CO-ORGANISED BY**

**ASSOCHAM** 

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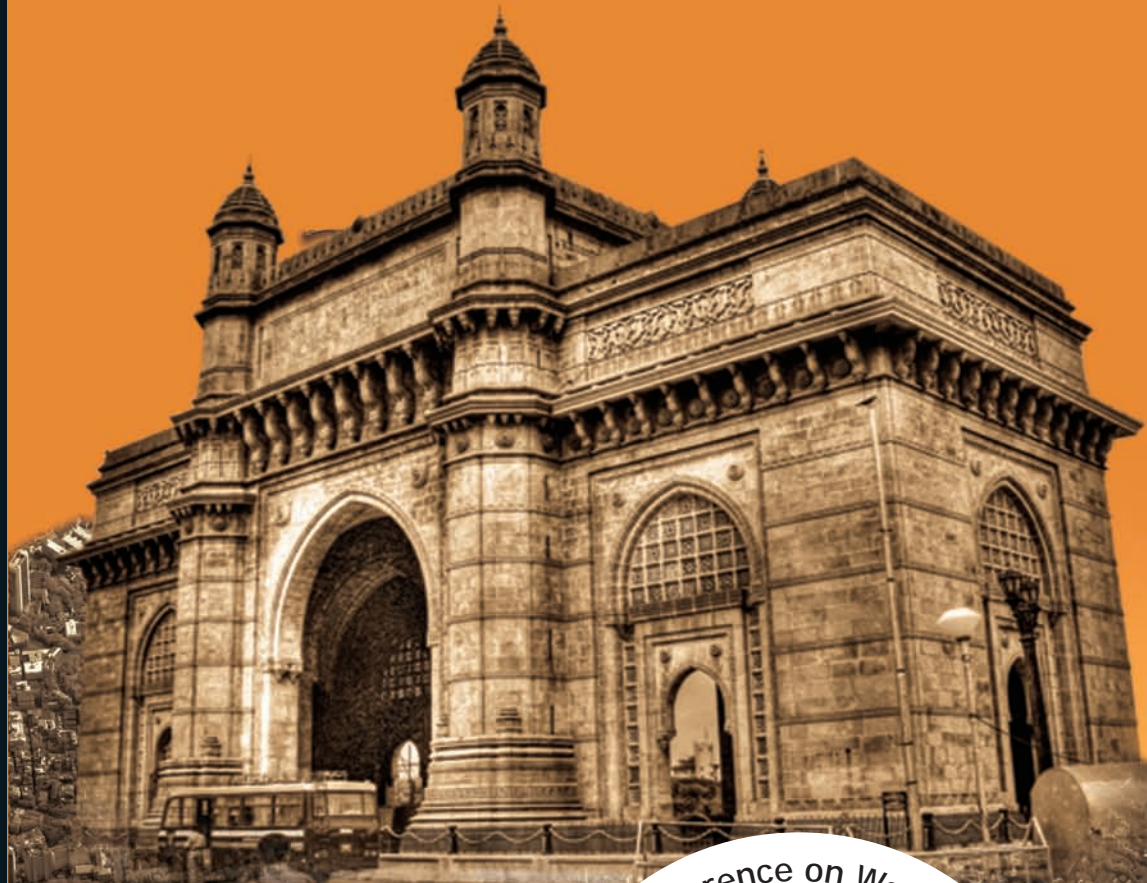
 **EVEREST**  
PRESSURE & VACUUM SYSTEMS

**THE ONLY SHOW BY  
WATER EXPERTS**

**18000  
BUSINESS VISITORS**

**350  
EXHIBITORS**

**900  
CONFERENCE DELEGATES**



**SOUTH ASIA'S LARGEST WATER EVENT**

## GATEWAY TO INDIAN WATER INDUSTRY

### EXHIBIT TO PROFIT

The 8<sup>th</sup> edition of EverythingAboutWater Expo in 2011 will be bigger, covering more sectors and attracting greater participation from the industry.

- Spot new trends, explore potential opportunities & create a road-map for sustainable growth & development
- Your market will be together, thinking and talking about your industry. This is your chance to meet your customers as a group
- Reach key decision-makers
- Build strong awareness about your organisation and services
- Be in the spot-light and gain immediate brand recognition
- Receive tremendous market exposure
- Do business & make profits!

### GET AN EDGE OVER OTHERS WITH US

	Other Exhibitions	E A Water Expo
Domain Knowledge	No	Yes
Focused Platform	No	Yes
Reach to Right Audience	No	Yes
International Presence and Repute	No	Yes
Proven Quality in all Previous Activities	No	Yes

### GROWTH TO TOWARDS

	2005	2006	2007	2008	2009	2010	2011*
<b>Exhibitors</b>	<b>82</b>	<b>135</b>	<b>194</b>	<b>205</b>	<b>209</b>	<b>252</b>	<b>350</b>
<b>Business Visitors</b>	<b>3300</b>	<b>7126</b>	<b>10,815</b>	<b>12,276</b>	<b>14720</b>	<b>16129</b>	<b>18000</b>
<b>Conference Delegates</b>	<b>235</b>	<b>316</b>	<b>411</b>	<b>440</b>	<b>528</b>	<b>656</b>	<b>900</b>

\*Expected

### VISITOR PROFILE

- Decision Makers from Government Sector
  - Operations and Manufacturing Heads
  - Utility Heads/ Engineers from the end-user industries like:
    - ✓ Agriculture
    - ✓ Distillery / Brewery
    - ✓ Hospitals
    - ✓ Petrochemical Plants
    - ✓ Pulp & Paper
    - ✓ Sugar
  - Auto Parts/ Automobile
  - Electrical/ Electronics
  - Hotels & Clubs
  - Pharmaceuticals
  - Refineries
  - Building & Housing Development
  - Beverage
  - Fertilizer Plants
  - Leather
  - Plastics
  - Rubber
  - Textile
  - Distributors and Dealers
  - Consultants
  - Engineering Organizations
    - ✓ Cement
    - ✓ Food Processing
    - ✓ Paints
    - ✓ Power Plants
    - ✓ Steel Plants
- and many more ...



Stall Size	Expo Stall Pricing*	
	(INR)	(USD)
9 sq.m - 18 sq.m	12,000	335
19 sq.m - 36 sq.m	11,500	320
Above 37 sq.m	11,000	300
Raw Space (min. 24 sq.m)	10,500	275

### 9sqm Shell Scheme Package includes

- Walls
- Carpeting
- 3 Spotlights
- 1 Power Point
- Stand Fascia
- 1 Table & 2 Chairs
- Wastepaper Basket

\* Per Sq.m

## EA WATER PVT LTD

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### SUPPORTING ORGANIZATIONS



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